



PRESENTED BY



### 2018 PROMOTIONAL INFORMATION

The information you provide may be used on the Club Marine Perth International Boat Show website and social media, as well as other promotional material.

Please feel free to send photos, logos and other relevant information to: [marketing@premiereproductions.com.au](mailto:marketing@premiereproductions.com.au) Any queries, call our Marketing Department on (08) 9386 9666.

**STAND NAME:** \_\_\_\_\_

**CONTACT NAME & PHONE:** \_\_\_\_\_

**COMPANY WEBSITE:** \_\_\_\_\_

**EXHIBITOR CATEGORY:** For marketing purposes please select ONE category from the list below which best describes your company.

**WEBSITE LISTING:** Exhibitors will be listed on the website under the following categories. Can be listed in more than one category. If your company does not fit into one of these categories, please specify in "Other".

<input type="checkbox"/>	Boat Accessories	<input type="checkbox"/>	Big Boats	<input type="checkbox"/>	Clothing
<input type="checkbox"/>	Canoes/Kayaks	<input type="checkbox"/>	Diving	<input type="checkbox"/>	Engines
<input type="checkbox"/>	Electronics/Navigation	<input type="checkbox"/>	Fishing	<input type="checkbox"/>	Jet Skis
<input type="checkbox"/>	Lifestyle Products	<input type="checkbox"/>	Motor Yachts	<input type="checkbox"/>	Sailing Yachts
<input type="checkbox"/>	Trailer Boats	<input type="checkbox"/>	Tourist Info/Destinations	<input type="checkbox"/>	Tenders
<input type="checkbox"/>	Other {Please indicate}: _____				

**COMPANY PROFILE:** (Please send a paragraph on your company to include on the Show's website and app.):

**NEW PRODUCTS:** Please let us know what new products you will be bringing to the Show. Images and further info can be emailed to [marketing@premiereproductions.com.au](mailto:marketing@premiereproductions.com.au)

**OFFICIAL SHOW PROGRAM** The Official Show Program for the will be published through the Yaffa Group. The program will include a listing of all exhibitors, which will include contact details. Please advise below the exact contact details you would like listed in the Program. NOTE: If you do not advise us of Program Listing details we will use details as per your booking form.

**COMPANY NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_ **FAX NUMBER:** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_

**WEBSITE:** \_\_\_\_\_

**ADVERTISING OPTIONS:** The Show has several opportunities to get involved in marketing and promotions as follows.

**SOCIAL MEDIA:** The Show's social media includes Facebook, Instagram, Twitter, Youtube, Blog and E-newsletters, and we can offer different opportunities for advertising.

Please indicate if you would like information on advertising within the Show's social media.

YES  NO

**PRIZE GIVEAWAYS:** Please indicate if you like to be involved in promotions by offering a prize to give away.

YES  NO

*If you have indicated YES on any of the above, we will be in touch soon with more information.*

This form can be returned by email [marketing@premiereproductions.com.au](mailto:marketing@premiereproductions.com.au)  
Any questions, please contact Karen Tiedtke on **08 9386 9666**.