



MORE THAN A BOAT SHOW

Club Marine Perth International Boat Show $21^{st} - 24^{th}$ September 2018

Excitement is building in the West Australian boating industry, with plans well underway for the 2018 Club Marine Perth International Boat Show.

The Club Marine Perth International Boat Show enjoyed a highly successful launch in 2017, and is the biggest boating event held in Western Australia.

With its ideal inner city location, the Club Marine Perth International Boat Show is held at the Perth Convention and Exhibition Centre, and also utilises the grounds and water area within Elizabeth Quay.

The 2018 Show, which is presented by the BIAWA, is almost sold out; and will feature indoor displays of trailerboats from all major brands, the latest marine electronics, safety equipment, travel information, aquatic recreation equipment and fishing tackle. Within Elizabeth Quay the Show will feature big boat displays as well as free activations for visitors to take part in.

Acting BIAWA president Sheryl Swarbrick said the Club Marine Perth International Boat Show will offer even more to visitors this year, with extra display space indoors, and added attractions in Elizabeth Quay for families to enjoy.

"What makes the Club Marine Perth International Boat Show different from other events is that it is more than just a boat show," Ms Swarbrick said.

"Although audiences will be attracted to look at and make purchases of the latest boating products, we are extremely pleased to be able to offer a boating and sailing Festival, with a diversity of attractions to suit everyone."

"Our focus for the Show is to present a full boating activation that people want to spend all day enjoying. With activities to try out, skills to learn, information and knowledge to gain, and of course field experts on hand to help out, the Club Marine Perth International Boat Show is an exciting event for anyone interested in boating and fishing," she said.

Ms Swarbrick said the marine industry had again showed their support for the event in 2018, and he was pleased that the Show would be welcoming so many big name brands back this year; as well as first time exhibitors.

The 2018 Club Marine Perth International Boat Show will be held over a long weekend from Friday 21st to Monday 24th September 2018.

BIG BOAT COLLECTION

Elizabeth Quay is Perth's premier public space on the stunning Swan River. Being just a short walk from the Perth Convention and Exhibition Centre and offering both land and water options for exhibits, displays and attractions, Elizabeth Quay is the ideal location for the Club Marine Perth International Boat Show activations.

The Show involves the creation of walkways on water, so that Show visitors can take in all the big boat collection that forms part of the Show. This year the Show will feature major brands on display, all bringing an exciting collection of luxury vessels.





"We build the Show with more than 300 metres of walkways on the water within the Quay. The on-water boat displays are always popular for exhibitors to display their boats, and this year there will up to 30 boats on water at the Show," Ms Swarbrick said.

"We are pleased to welcome back big names such as Sunseeker, Maritimo, Multihull Central, Caribbean, Riviera and Fairline; and this year we welcome Fleming Yachts."

Ms Swarbrick said the Big Boat collection added an exciting glamorous aspect to the Show, and he was happy with the support of these exhibitors.

HARDSTAND DISPLAYS WITHIN PCEC

The 2018 Club Marine Perth International Boat Show will take up all six pavilions within Perth Convention and Exhibition Centre.

Hardstand displays within the PCEC are about 95% sold out, and Show visitors will be able to see some exciting displays of new release trailerboats, accessories, fishing tackle, engines and electronics and more. Mr Beanland said all major Perth dealers were taking part in the Show, and that there are also some new names exhibiting at the event for the first time this year; and that he was particularly excited to welcome international companies to the event.

"We are pleased to welcome New Zealand company Blackdog Cat who are exhibiting in Perth for the first time. Blackdog Cat are builders of versatile aluminium Catamaran boats from 4.1 meters to 6.3 meters in a range of configurations. Popular in NZ since 2009, Blackdog Cat are excited to launch their product to the West Australian market," Ms Swarbrick said.

"Another popular manufacturer in the New Zealand market, Sealegs Amphibious Craft will again be at the Show with their unique vessel."

"Sealegs Amphibious Craft have been designed to take the hassle out of the boat launching and retrieval process, with motorised, retractable and steerable wheels which are fitted to specially designed boats that can be driven from a storage location, down a boat ramp or beach and into the water - all with the occupants staying in the boat and remaining completely dry."

Ms Swarbrick said the Show will also feature West Australian boat builders Westerberg, Fury Boats and Razerline.

Aside from new boats, the Show also has a strong engine presence, with extensive displays from Engine manufacturers Mercury, Yamaha and Suzuki. Hobie Australia will repeat their corporate display they presented last year, with their full range of new kayaks, stand up paddle boards and other water recreation equipment. Electronics and navigation equipment, fishing tackle, dive gear, travel information and more will all be available within Perth Convention and Exhibition Centre.

FESTIVAL OF SAILING AND ACTIVITIES WITHIN ELIZABETH QUAY

The Club Marine Perth International Boat Show has been designed to be an event not only for those already involved in boating as leisure activities; but also people looking at getting into boating and fishing; and for families looking for a fun day out. As such, the Show will include free activations at Elizabeth Quay for visitors to enjoy.





Ms Swarbrick said some of the attractions were water based and involved activities that visitors can have a go at; whereas others were aimed at offering something to watch or look at, and also to provide information and knowledge.

"Elizabeth Quay will be buzzing with activity on the Boat Show weekend."

"We are pleased to again be working with Swan River Sailing to present the Festival of Sailing, which will have a range of activities for visitors to get involved in," Ms Swarbrick said.

Andy Fethers from Swan River Sailing said there has never been a better opportunity to give it a go and get involved, with two different "Discover Sailing" activities planned for the whole weekend.

He said they will be running the Tackers sailing program for children under the age of 12, and for older kids and adults, there's an opportunity to Discover Sailing on Perth Waters.

"Tackers is a program aimed at getting more primary school aged kids sailing at clubs across the country. Everything about Tackers is centred on understanding how kids learn skills and have fun through sport," Andy said.

"Participants are given a lifejacket to use while on the water, and our instructors will teach them the basics of how to turn and steer. Within about 10 minutes, most kids have got the handle of managing these boats and are off sailing for themselves. Our instructors are right there of course to lend a hand," Andy said.

For older children and adults, the Discover Sailing program offers a chance to get out on a 36 foot yacht on the open water. No experience is necessary, guests can do as little or as much as they like and all safety precautions are taken.

"It doesn't matter if you've never sailed before, this is a great opportunity to have a go and get a sailing experience!" Andy said.

Other free activities within Elizabeth Quay to get involved in include kayak and stand up paddle board rides, kid's casting competition and powerboat rides.

Mr Beanland said visitors can enjoy the Supercar Promenade, with luxury vehicles on display thanks to Barbagallo. They can watch water ski demos on the river, and check out the exciting boat aptly named Fawesome!

"All Show goers will notice Fawesome on display in Elizabeth Quay! This "awesome" boat spends most of its life in the Kimberley, but is making its way south to star at the 2018 Club Marine Perth International Boat Show," Ms Swarbrick said.

Fawesome is a 12m catamaran fitted, of course, with four massive brand new 350hp V8 Yamaha four-stroke outboards, and designed to be able to land a helicopter on top!

Ms Swarbrick said the Club Marine Perth International Boat Show will cater for those looking for information on boating and fishing in Western Australia, with the brand new Boating Knowledge Centre.

One giant marquee at Elizabeth Quay will house several different government department displays, all offering information and knowledge that is required for water recreational activities.

Agencies involved in the Boating Knowledge Centre include Department of Transport - Marine Safety, PlatesWA, Heavy Vehicle Safety; Western Australian Police Services; Fremantle Volunteer Sea Rescue Group; Fire and MEDIA ENQUIRIES: Peter Woods, Premiere Events P: (08) 9386 9333 M: 0412 919 660 E: marketing@premiereproductions.com.au





Emergency Services; Australian Maritime Safety Authority; Bureau of Meteorology (BOM); Marine Parks and Reserves; Department of Biodiversity, Conservation and Attractions; and Department of Primary Industries and Regional Development (DPIRD).

ENTERTAINMENT AND SPECIAL GUESTS

The Club Marine Perth International Boat Show is excited to announce the special guests for 2018 are Nick Duigan and Andrew Hart from TV's Hook, Line and Sinker!

Hook, Line and Sinker is one of Australia's favourite fishing programs on TV, following the angling adventures of the two hosts - down-to-earth "Aussie blokes" Nick Duigan and Andrew Hart. Nick and Andrew are looking forward to coming to Perth to share some stories of their fishing escapades, and have a laugh with audiences! Nick and Andrew will be on the Engel Aquatank Fishing Stage across the weekend.

The Fishing Stage, hosted by 6PR's Karl Langdon, will have some of WA's best names in fishing providing hours of entertainment, info and advice. Speakers include Scott Coghlan from Western Angler magazine, Mike Roennfeldt, The West Australian, ex-Olympian and Engel ambassador Emma George and West Coast Eagles star Mark LeCras; plus there will be fish filleting demos, info on lures and the latest tackle, travel and safety info, the latest recreational fishing information with Recfishwest and more.

Show Facts

The Club Marine Perth International Boat Show is an initiative of the Boating Industry of Western Australia. The Show is supported by Club Marine Insurance, City of Perth, Perth Convention and Exhibition Centre, and the Metropolitan Redevelopment Authority.

Show Dates and Times: Friday 21st September 10.00am - 6.00pm; Saturday 22nd September 10.00am - 6.00pm; Sunday 23rd September: 10.00am - 5.00pm; and Monday 24th September 10.00am - 4.00pm.

Location: Perth Convention and Exhibition Centre, 21 Mounts Bay Road, Perth WA 6000 and Elizabeth Quay, The Esplanade, Perth WA 6000

Ticket Prices: Adult (16yrs and over): \$20.00, Student/Concession: \$16.00, Children (12-15yrs) \$9, Children (up to 12yrs): FREE when accompanied by a paying adult. Tickets can be purchased online or via ticket box located at entry door.

More information is available on the website www.perthboatshow.com.au

High res images available here: https://www.dropbox.com/sh/arvzzm4dem2e7hj/AACWPuVHiZ-ac8sCt9kw9Cmya?dl=0